

Jon Land's The Seven Sins heads to big screen and DC Comics

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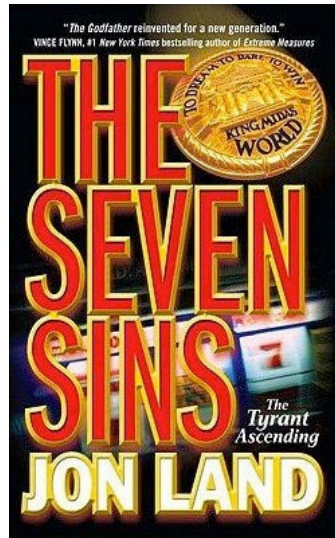
JON LAND'S best-selling novel The Seven Sins: The Tyrant Ascending is to be turned into a film franchise and a comic book series.

The central figure of the book is The Tyrant - real name Michael Tiranno - who was raised in the Sicilian countryside by a Mafia crime lord after his parents were brutally murdered.

He moves to Vegas, where he masters the world of high finance and creates an empire, beginning with the extravagant Seven Sins casino resort, until an enemy from the past threatens to undermine everything he has built.

Variety reports that King Midas World Entertainment has now made a publishing deal with DC Comics and is also planning a movie franchise. A screenplay by Christopher Kyle is now out to undisclosed "top filmmakers."

Fabrizio Boccardi, founder of King Midas, told Variety: "We conceived the character as the Batman of Las Vegas. Honestly, I want to build a franchise. I know it's not an easy task but I'd like to create something that can endure longer than just three movies."



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